



Idhasoft Introduces “Packaged Analytics” in Support of SAP Business All-in-One Solutions

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Fast-growing solution provider’s latest innovation enables its customers to more quickly and cost-effectively see industry business trends and strengthen decision making

ORLANDO, Fla. / May 11, 2009 — Idhasoft, a gold-level SAP® channel partner, today announced its Idhasoft Packaged Analytics solution in support of SAP Business All-in-One solutions. The new solution is a key component of its full line of industry solutions targeting the midmarket. Idhasoft now provides packaged analytic content developed with SAP BusinessObjects™ Edge software targeted for new and existing customers using SAP Business All-in-One. Idhasoft Packaged Analytics provide ad-hoc query and analysis as well as user-driven reporting that pulls extensive information directly from the SAP ERP application and depicts it in vibrant, interactive graphic formats that make it easy for management to view key business trends and support better, more fully informed decision making. Today’s announcement was made at SAPPHIRE® 2009, being held here May 11-14, where Idhasoft is exhibiting in booth 125.

“We’ve incorporated packaged analytics into our qualified SAP Business All-in-One partner solutions to help customers make the most effective business decisions possible,” commented Jim Outwater, Idhasoft’s vice president of Business Intelligence Services. “This means giving them fast access to timely, accurate, focused and actionable information in a format that clearly illustrates what’s happening across their entire enterprise at any given time.”

Idhasoft Packaged Analytics are designed to optimize drill-down, sorting and filtering of critical data. This flexibility enables rapid and logical investigation that reveals trends and further empowers executives to make solid business decisions based on reliable information. Idhasoft Packaged Analytics enables a new streamlined flow of information that can be immediately displayed and more rapidly interpreted.

“This readily extensible model allows customers to get more out of their investments in SAP solutions with no additional burden on staff or impact on system resources,” further explained Outwater.

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An Ideal Way to Strengthen Performance in Tough Times

“Companies are obviously looking for more ways to improve overall performance in the face of such challenging economic conditions,” commented Sudhir Saxena, president of Idhasoft’s SAP Business Unit. “Our new packaged analytics solution provides a powerful way for our customers to see where they can and should make adjustments based on fast-changing company and industry dynamics. We are excited to introduce this solution to customers at a time when they need it most!”

About Idhasoft

Idhasoft, with headquarters in Atlanta Georgia and Mumbai, India, is the fastest growing private company in India. It provides end-to-end solutions to small, medium and large companies, across consumer products, life sciences, retail, manufacturing, high tech, supply chain and distribution verticals. Idhasoft’s goal is to be among the top 50 information technology companies by December 2010. For more information, visit www.idhasoft.com.



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