

Idhasoft Introduces ID4 Pharmaceutical Products to Meet Diverse Needs in Fast-Changing Life Sciences Industry

The cost-effective qualified SAP® Business All-in-One partner solution provides pre-configured capabilities that integrate best practices with a rapid deployment methodology and toolsets for low-risk implementation and fast return on investment

Atlanta, Georgia / June 16, 2009 — Idhasoft, a gold-level SAP® channel partner, today introduced Idhasoft ID4 Pharmaceutical Products, a qualified SAP Business All-in-One partner solution for midsize companies. The solution addresses the complex demands of the pharmaceutical industry, from product development and quality control through supply-chain management. ID4 Pharmaceutical Products is offered at a fixed price with a fixed implementation timeframe as well as proven best practices and toolsets that help ensure on-target results and faster return on investment.

Idhasoft's comprehensive industry-specific offering is designed to help midsize companies derive the business value of enterprise-level solutions without incurring enterprise-level costs. "Success in the life sciences industry begins with best practices – proven practices that have kept successful companies profitable in the midst of challenging business realities and increased regulation," commented Alok Pathak, Idhasoft's CEO.

An Ideal Way to Strengthen Performance in Tough Times

"By developing a strong partnership with SAP, leverage the robust functionality of SAP applications including SAP ERP, SAP Customer Relationship Management (SAP CRM), SAP Product Lifecycle Management (SAP PLM) and business intelligence solutions, Idhasoft is able to deliver on the promise of a long-term business solution within four months," commented Sudhir Saxena, president of Idhasoft's SAP Business Unit. "ID4 Pharmaceutical Products is a powerful addition to our full range of qualified SAP Business All-in-One partner solutions for diverse industries, including medical device, wholesale distribution and consumer products-durable goods."

ID4 Pharmaceutical Products addresses compliance with FDA government regulations; allows customers to develop safe, high-quality and high-efficacy products; provides compliant manufacturing with quality management and electronic signatures and document control; full traceability with serial number/batch



accountability; and management of complex customer relationships. ID4 Pharmaceutical Products features a full suite of applications to run business operations as well as industry-specific key-performance-indicator dashboards and reports for full visibility across an entire enterprise, including sales divisions.

SAP Business All-in-One partner solutions are qualified by SAP and developed, sold and supported by SAP channel partners as a defined-scope implementation with consulting services, and offer the flexibility to accommodate the unique business needs of each customer. Qualified SAP Business All-in-One partner solutions are preconfigured, industry-specific versions of the SAP ERP application combined with SAP Best Practices offerings, enabling streamlined operations, lower costs and a proven path to growth.

About Idhasoft

Idhasoft, with headquarters in Atlanta Georgia and Mumbai, India, is the fastest-growing private company in India. It provides end-to-end solutions to small, medium and large companies, across consumer products, life sciences, retail, manufacturing, high tech, supply chain and distribution verticals. Idhasoft's goal is to be among the top 50 information technology companies by December 2010. For more information, visit www.idhasoft.com.

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