



Bill Schulman Joins Idhasoft, Inc.

Idhasoft's central region gains new regional account executive

ATLANTA, November 06, 2011 – [Idhasoft®](#), Inc. a global leader in strategic technical solutions and SAP® gold channel partner, today announced SAP veteran, Bill Schulman has joined the Idhasoft central region sales team.

Schulman joins Idhasoft from SAP where more than 7 years ago he was one of the pioneers for SAP's entry into the SME market. During his time with SAP he led sales and worked with partners to develop midmarket sales, implementation, support and marketing strategies. He has also worked continuously to build business plans and methodologies that create a value based sales approach.

"I am honored to have the opportunity to be a part of such a growing and dynamic company," said Bill Schulman, account executive for Idhasoft, Inc. "I look forward to working with an immensely talented team and to delivering even greater value to the customers and industries we serve."

"Schulman's deep industry experience combined with his leadership capabilities and his understanding of the SME space makes him the perfect fit for Idhasoft," said Philippe De Smedt, president of SAP practices for Idhasoft, Inc. "I am confident Bill has the right experience and skill set to get the job done as we continue working to build on the momentum that Idhasoft has in the midmarket market."

Prior to SAP Schulman spent over 7 years with Microsoft as general manager of the Great Lakes Region. He also managed a team of over 25 people with revenue exceeding \$160 million dollars.

About Idhasoft, Inc.

Idhasoft, Inc. is a global leader in strategic technical solutions providing innovative end-to-end business solutions to companies around the world. Idhasoft serves more than 1,500 customers across multiple industries: Consumer Products, Health Care, Telecommunications, Technology and Media, Banking and Insurance, Education, Manufacturing, Semiconductor, Life Sciences, Energy, retail/AFD, Wholesale Distribution and more. Headquartered in Atlanta, Georgia, Idhasoft offers expertise in solutions from Oracle as an Oracle Platinum Partner and SAP as an SAP gold channel partner providing industry-specific solutions for small to mid-sized firms. Idhasoft offers both strategic and tactical solutions for our clients from complex supply chain and logistics to global financial planning and consolidations. Idhasoft's services and solutions are powered by the impeccable Idhasoft team, and our flawless standards approach positions us as a top tier services and solutions provider. For more information, visit www.idhasoft.com